



Advocacy statement

The Myers-Briggs Company

As a certified B Corp™, we have joined an important and growing movement to use the power of business to drive social change.

In a world where we're facing challenges on a global scale, it is integral to the mission and culture of The Myers-Briggs Company to help people be better, to assist with personal and professional development, and to engage in advocacy on issues that can drive positive change in our world.

As a company rooted in providing insights to promote self-awareness, break down communication barriers, and help people appreciate the differences of others, we believe in the power of change through deeper understanding. We believe we should examine ourselves and open our minds to how we can contribute to a more inclusive, equitable, ethical, and sustainable world. To this end, we will strive to educate our staff, customers and communities on issues which affect us all.

We are proud to stand as a member of the B Corp™ community promoting purpose-driven business. As such, we have made a conscious decision to actively participate in social change, including such matters of social justice, equity of treatment, care for the environment and sustainability. This means we will engage in, highlight and promote campaigns that may highlight issues such as anti-racism, climate change, anti-slavery, mental health awareness, women's rights, LGBTQ+ rights, privacy and data security, and other matters which reflect our values and ethics.

We aim to increase the understanding of ourselves and others in the complexities of these issues so as to help drive change by being part of the change. As a company and as individuals, we will continue to learn, educate, engage in and advocate for more purposeful and socially responsible business, for business that works for all not just a few.



ABOUT THE MYERS-BRIGGS COMPANY

In our fast-changing world, your edge lies in harnessing 100 percent of your talent – whether you’re at work, home, college, or anywhere in between. Your success and sense of fulfillment aren’t just about what you know and what you can do, they hinge on your relationships and interactions with others.

The Myers-Briggs Company empowers individuals to be the best versions of themselves by enriching self-awareness and their understanding of others. We help organizations around the world improve teamwork and collaboration, develop inspirational leaders, foster diversity, and solve their most complex people challenges.

As a Certified B Corporation®, The Myers-Briggs Company is a force for good. Our powerfully practical solutions are grounded in a deep understanding of the significant social and technological trends that affect people and organizations.

With over 60 years in assessment development and publishing, and over 30 years of consultancy and training expertise, a global network of offices, partners, and certified independent consultants in 115 countries, products in 29 languages, and experience working with 88 of the Fortune 100 companies, we’re ready to help you succeed.

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