

# Better leadership



## The CPI 260™ assessment

High-performing leaders are crucial to an organization's success. So is new talent.

The *California Psychological Inventory™* (CPI™) assessment helps you to develop both.

The CPI assessment looks at how people identify themselves at work in relation to **people, rules and values**, and **inner feelings**. From this, they can then identify with one of the working styles that describes them best. The styles are:

- **Implementer**
- **Supporter**
- **Innovator**
- **Visualizer**

When people know their working style, they get a very clear idea of their strengths and development areas. They become aware of other people's working styles and strengths too, and can accommodate them for the good of the organization. The CPI assessment shows people **how they are seen by others**, and this is a key development point for high-performers.

### CPI features

Uses 26 psychological constructs

Measures individuals against 18 leadership competencies

Analyzes motivation and satisfaction

Pinpoints strengths and development areas

### CPI benefits

Motivates leaders – the in-depth explorations provide deep, complex insights which are unavailable from other assessments

Expands and broadens personal development – it tells people how they are seen by others

### Use the CPI 260 assessment for:

- Leadership development
- Talent selection

“ It impressed me with the breadth of what it measures – from dealing with others and self-management to motivations and thinking styles. ”

Director of Partner Learning & Development, independent supermarket chain



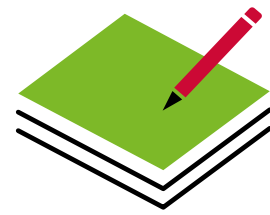
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To administer the CPI assessment, you need to be CPI certified.



See **[www.themyersbriggs.com](http://www.themyersbriggs.com)** to find out about CPI training and how to become CPI certified.



## CPI products and resources

### Reports

CPI 260 Coaching Report  
for Leaders, CPI 260 Client  
Feedback Report



### Books

User's Manual, Coaching  
Report for Leaders and Client  
Feedback Report



## Sophisticated insights for leadership development

### About The Myers-Briggs Company

In our fast-changing world, your edge lies in harnessing 100 percent of your talent – at work, home, college, or anywhere in between.

The Myers-Briggs Company empowers people to be the best versions of themselves. By enriching self-awareness and understanding of others, we help organizations around the world to improve teamwork, develop inspirational leaders, foster diversity, and solve their most complex people challenges.

We're established assessment developers, expert trainers and experienced psychologists. Our powerfully practical solutions are grounded in a deep understanding of the trends that affect people and organizations today, and we're ready to help you succeed.



### Get in touch

Have you got a question?  
Contact our CPI experts:  
**[www.themyersbriggs.com](http://www.themyersbriggs.com)**

