Better leadership

The CPI 260™ assessment

High-performing leaders are crucial to an organization's success. So is new talent.

The California Psychological Inventory™ (CPI™) assessment helps you to develop both.

The CPI assessment looks at how people identify themselves at work in relation to people, rules and values, and inner feelings. From this, they can then identify with one of the working styles that describes them best. The styles are:

- Implementer
- Supporter
- Innovator
- Visualizer

When people know their working style, they get a very clear idea of their strengths and development areas. They become aware of other people's working styles and strengths too, and can accommodate them for the good of the organization. The CPI assessment shows people how they are seen by others, and this is a key development point for high-performers.

CPI features
Uses 26 psychological constructs
Measures individuals against 18 leadership competencies
Analyzes motivation and satisfaction
Pinpoints strengths and development areas

CPI benefits
Motivates leaders – the in-depth explorations provide deep, complex insights which are unavailable from other assessments
Expands and broadens personal development – it tells people how they are seen by others

Use the CPI 260 assessment for:
- Leadership development
- Talent selection

It impressed me with the breadth of what it measures – from dealing with others and self-management to motivations and thinking styles.

Director of Partner Learning & Development, independent supermarket chain

www.themyersbriggs.com
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To administer the CPI assessment, you need to be CPI certified.

See www.themyersbriggs.com to find out about CPI training and how to become CPI certified.

Sophisticated insights for leadership development

About The Myers-Briggs Company

In our fast-changing world, your edge lies in harnessing 100 percent of your talent – at work, home, college, or anywhere in between.

The Myers-Briggs Company empowers people to be the best versions of themselves. By enriching self-awareness and understanding of others, we help organizations around the world to improve teamwork, develop inspirational leaders, foster diversity, and solve their most complex people challenges.

We’re established assessment developers, expert trainers and experienced psychologists. Our powerfully practical solutions are grounded in a deep understanding of the trends that affect people and organizations today, and we’re ready to help you succeed.