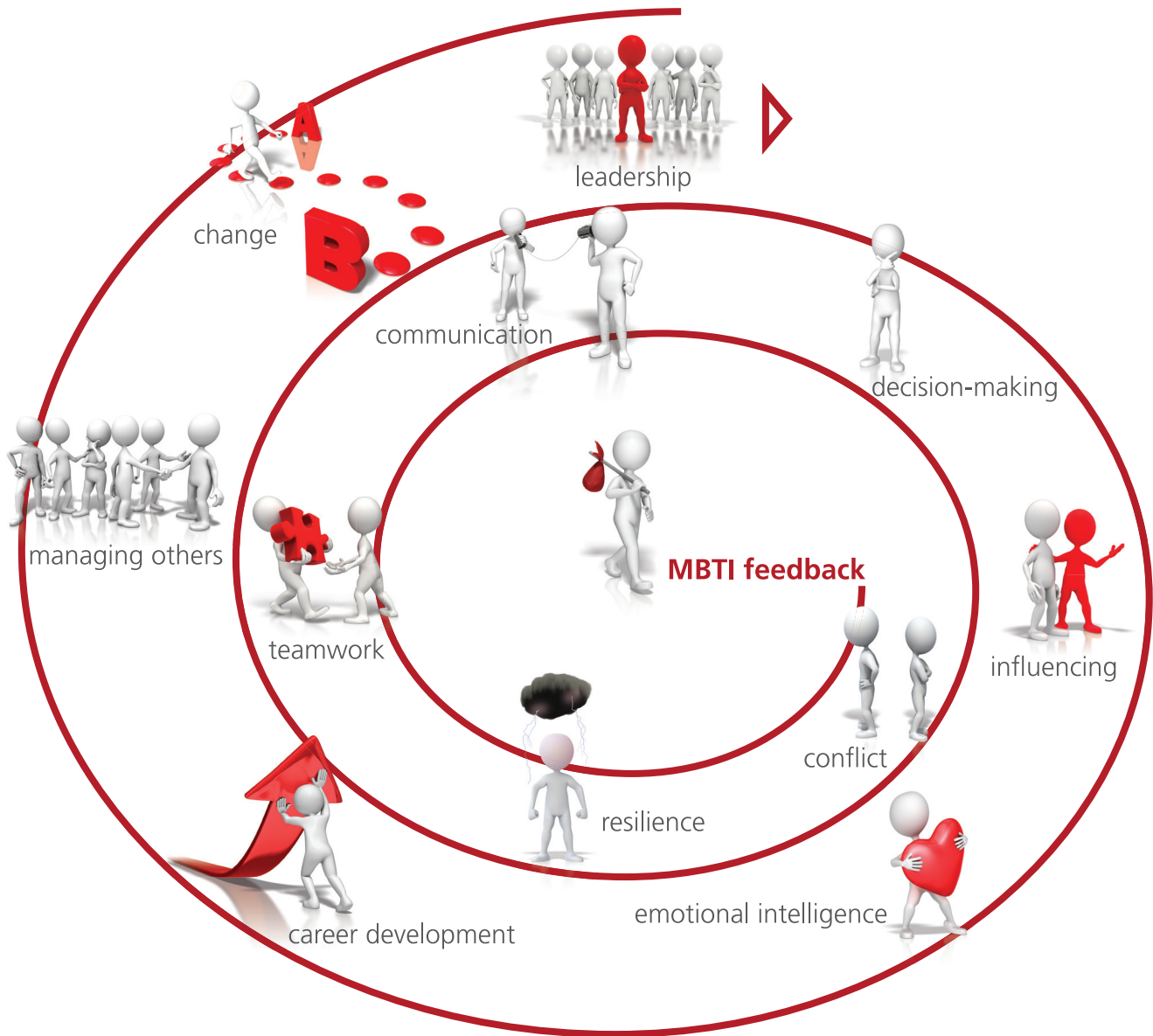




Your MBTI® Development Journey



unlocking potential



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The MBTI framework provides insight and perspective on a wide range of business and personal challenges. **Receiving MBTI feedback and finding your 4-letter type is not the whole story. It's just the beginning.** The MBTI assessment is the foundation for a life-long Development Journey, so giving excellent return on investment – for both the time and money invested in the initial feedback session. This is in contrast to other tools with single or more limited applications.

This spiral graphic shows just one possible journey through the different applications of the MBTI and the order is representative, not prescriptive. Depending upon which way life takes you, different challenges will present themselves repeatedly or not at all, but returning to the MBTI framework can always provide ideas and practical suggestions for dealing with them.

For each application area, OPP provides training, support and a range of resources to ensure positive outcomes.