

Is personality changing? Trends in MBTI data

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A little bit of
something tasty!

Cast your minds back to 2007



2007



2017



Since 2007, what (if anything) will have changed?

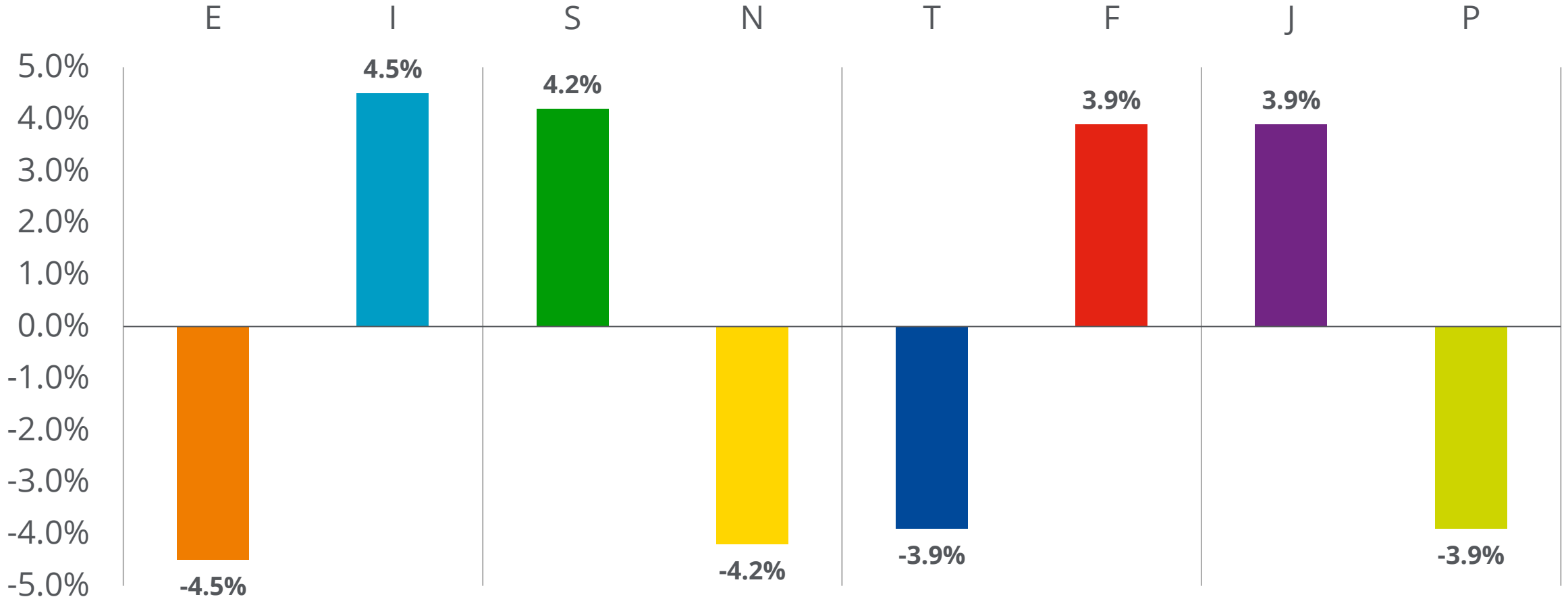
Will the distribution of reported type have changed:

- At preference pair level?
- At whole type level?
- In any other way?





Changes 2007 to 2017: preference pairs



The Temperaments lens

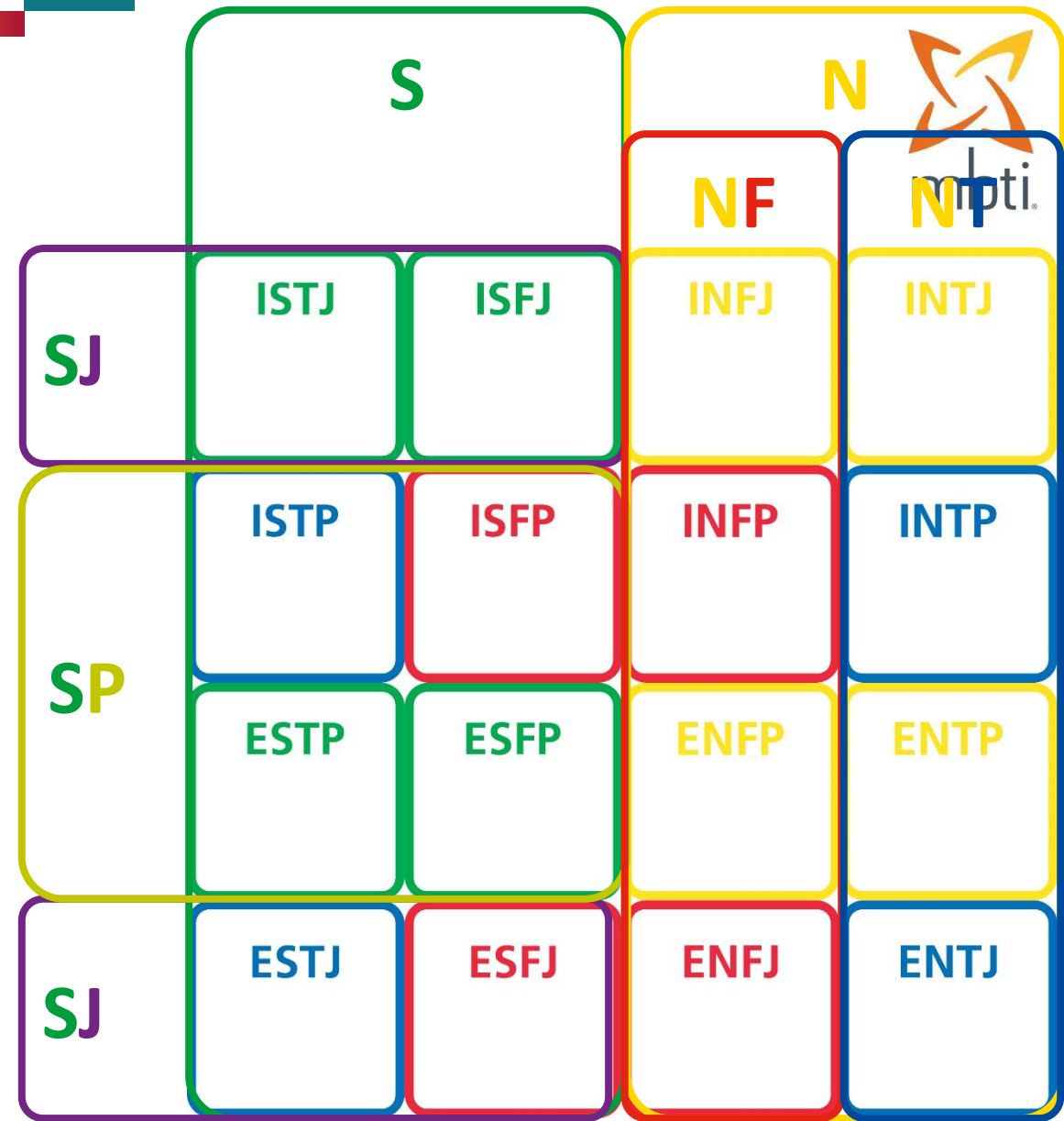
- Introduced by Keirsey and Bates
- Core difference is between S and N
 - Sensing: pragmatic here and now
 - iNtuition: future possibilities
- Sensing (S) focus on here and now:
 - Structured (J) or spontaneous (P)
- iNtuitive (N) looks to the future:
 - Focus on task (T) or people (F)

Guardian (SJ)

Artisan (SP)

Rational (NT)

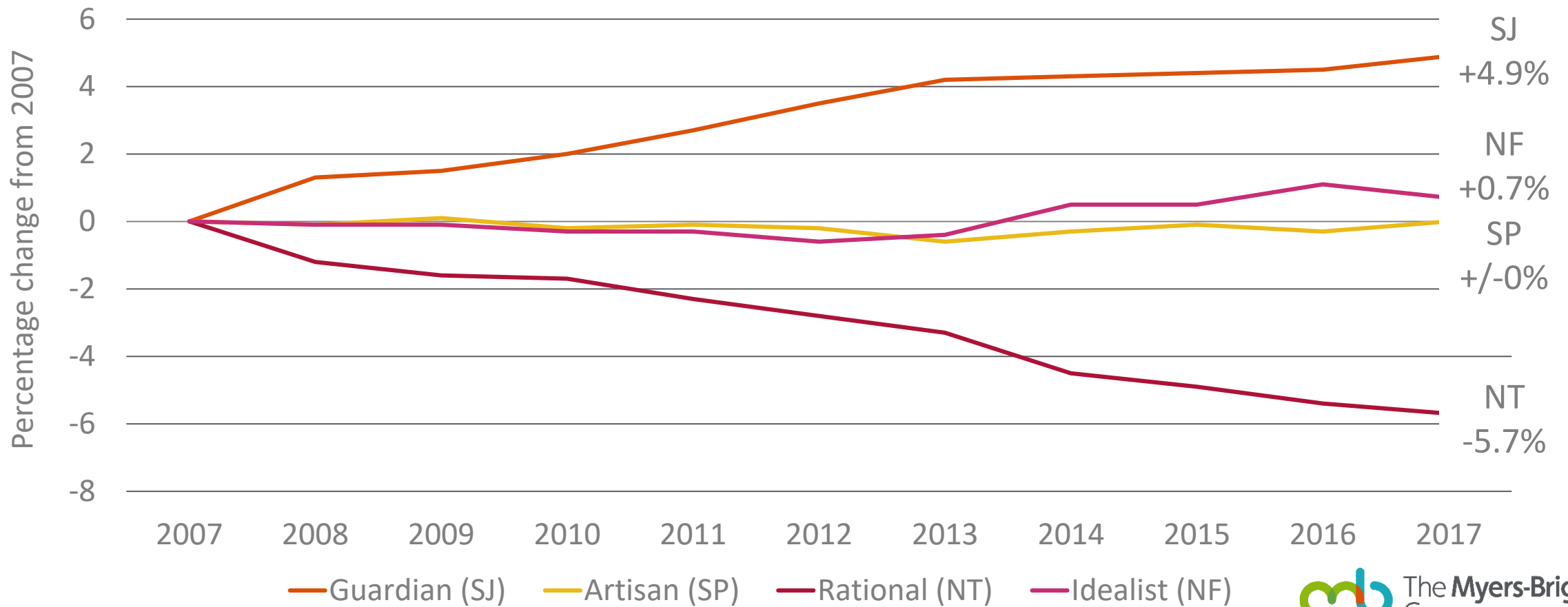
Idealist (NF)





Temperaments 2007 to 2017 (reported type)

Change in percentage of reported type 2007 to 2017



In summary:

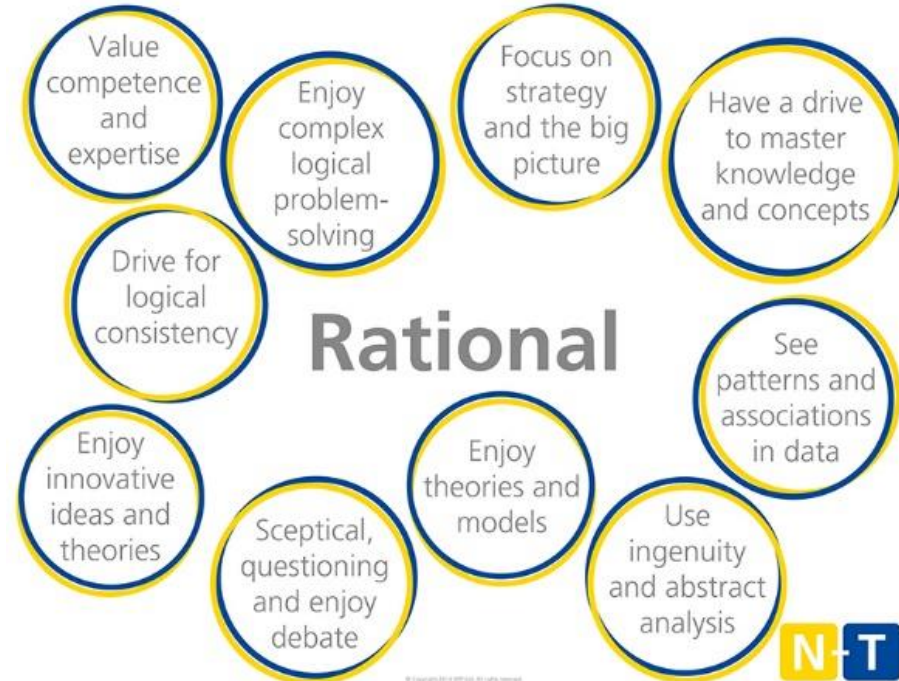
More:

I, S, F and **J**



Less:

E, N, T and **P**



Have you experienced this? Why might this be happening?



I hope this was a
tasty morsel...



Any questions?